



**Transformative exchange  
platform and models**



Let's rethink how finance works



# **Blockchain innovation**

**Immutable**, trust in a trustless environment

**Decentralized**, no single point of failure

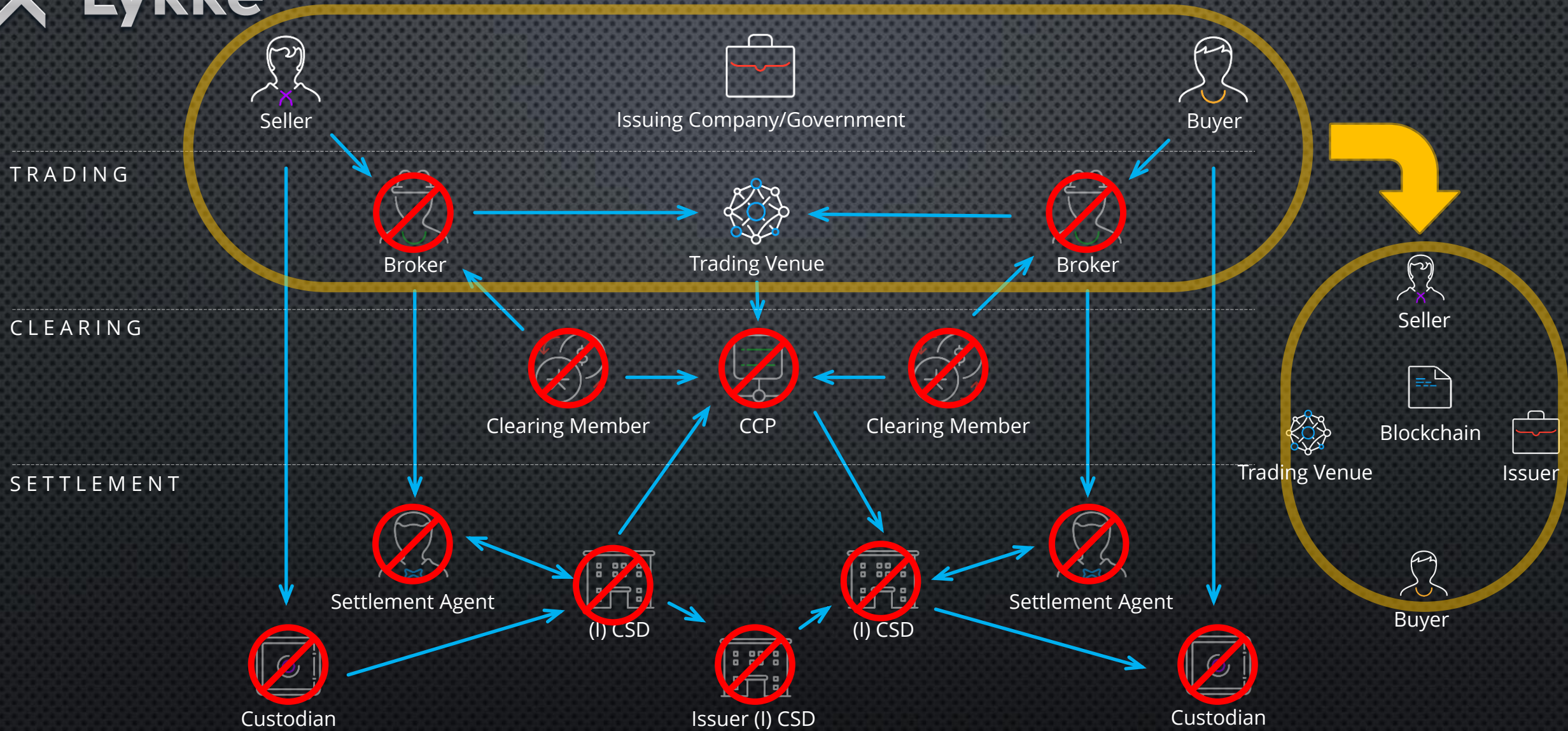
**Fast finality**, new protocols (e.g. DAG)

**No double spending**, digital scarcity, ownership

**No settlement risk**, atomic swaps

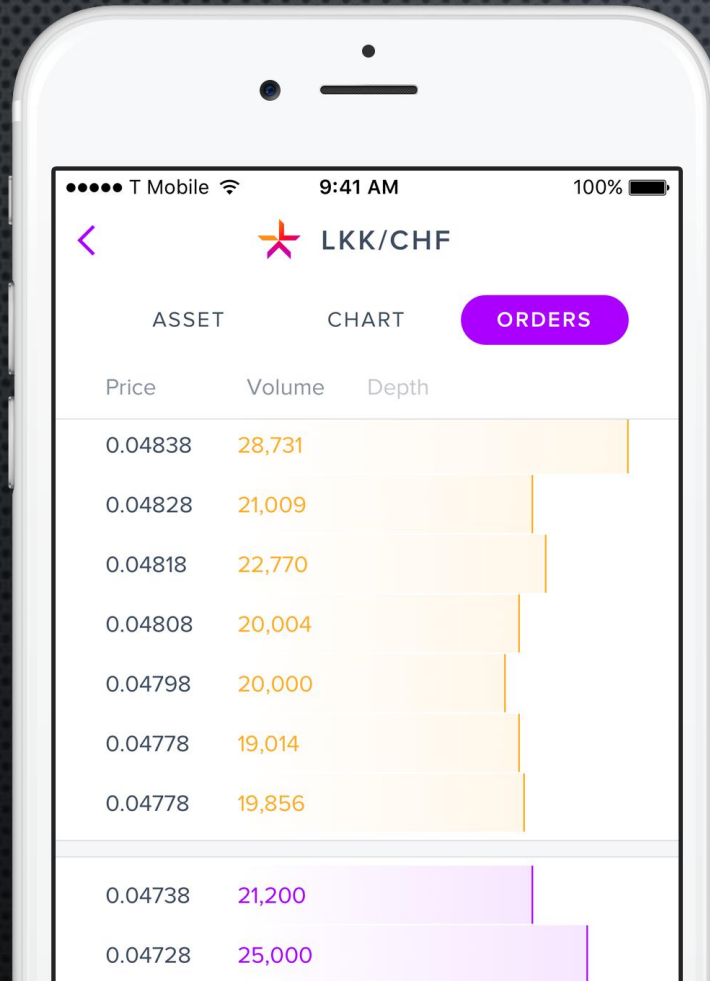
**Inclusive**, low entry barrier, for unbanked





# My Private Bank

Private key  
inside



Pay for things

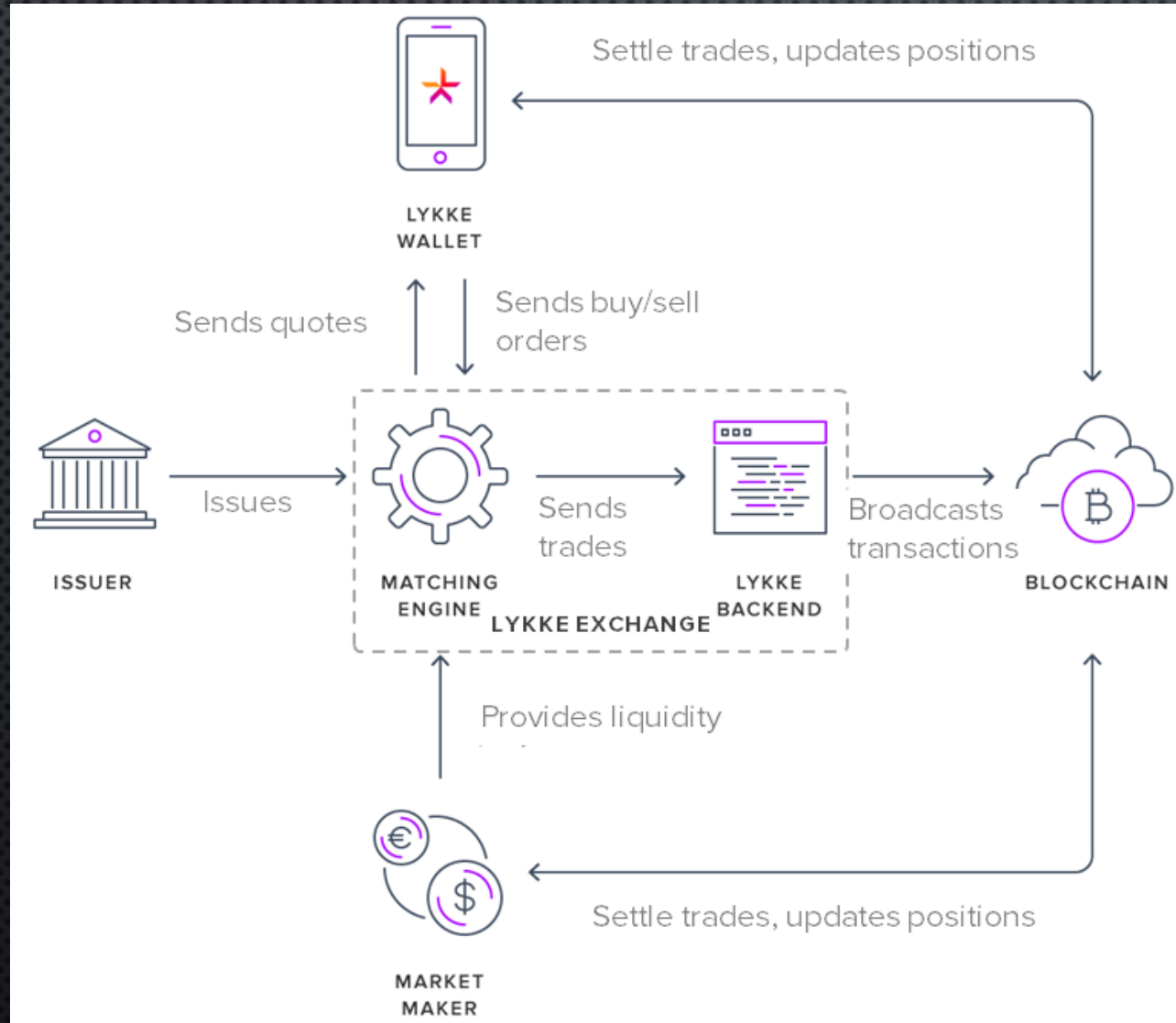
Manage assets

Borrow & lend

Invest

Trade





**Models:** semi-centralized, centralized

**Settlement:** onchain, offchain, ad hoc

**Tokenization:** colored coins, ERC20 tokens, etc.

# Challenges

**Adoption:** “last mile”, compliance, regulation

**Privacy:** anonymity, traceability

**Scalability:** blockchains are slow & expensive

**Security:** private key safety, cybercrime

**Stability:** emergent tech, volatile markets

**All technical challenges will be solved.**



## Future markets

**Many digital assets:** crypto equity, crypto bonds, digital cash, corporate coins, community tokens, reputation as digital asset

**Direct ownership:** private 'hardware' wallets

**Immediate settlement:** in seconds after trade

**Continuous markets:** 24\*7 markets, decentralized 'trustless' zero-KYC exchanges



## Regulation

**AML/CFT:** risk-based KYC standards, forensic intelligence

**Investor protection:** disclosure best practices, self-regulation, scam/Ponzi schemes prevention

**Security tokens:** soft regulation, sandboxes

**Markets abuse:** self-regulation, open data, research

**Regulate not restrict**



**The Future is Here**